



UNIVERSITY OF LEEDS

## CANDIDATE BRIEF

Lecturer in Creative Digital Design, School of Design, Faculty of Arts, Humanities and Cultures



**Salary: Grade 7 (£33,797 - £40,322 p.a.) or Grade 8 (£41,526 - £49,553 p.a.)**

**Reference: AHCDE1084**

**Full time (1.0 FTE)**

**Post available from September 2020**

**Interviews are expected to take place w/c 7th September**



## **Lecturer in Creative Digital Design, School of Design, Faculty of Arts, Humanities and Cultures**

**Are you an academic with proven abilities to carry out teaching and research in Creative Digital Design? Are you able to use your expertise to support or complement our existing strengths in Graphic and Communication Design, Advertising & Design, Fashion Design, and Art & Design? The School has established a broad portfolio of Design-focused programmes and the successful candidate will be expected to not only contribute but also shape the academic agenda.**

The School of Design is seeking to appoint a Lecturer with proven abilities to deliver world class teaching and research in the area of Creative Digital Design at full time (1.0 FTE). The core purpose of this role is to develop research in design, and to provide leadership in the development of the School of Design as a centre for both research and teaching in this area. You will have experience and research expertise in creative digital design solutions applied across a range of sectors and through visual communication, brand communications, advertising and design. In addition, you should have in-depth knowledge of how to communicate messages utilising a range of digital media, software and techniques and via a wide range of integrated digital media channels. Knowledge and experience of how creative digital solutions can be applied to online interactive communications, services, installations, devices and mobile applications, including user interface and user experience for both commercial and non-commercial benefit is also essential. The position will also focus on developing a strong network of engagement with regional cultural activities and centres.

The School of Design is part of the Faculty of Arts, Humanities and Cultures which consists of nine dynamic and diverse Schools which offer vibrant research and a commitment to excellence in teaching. You will join an experienced, innovative and diverse team to teach across our programmes, support module design, course leadership and student experience, as well as leading the development of research projects. In addition to establishing new research you will also be actively involved in producing high quality publications and contributing to the School's Research Excellence Framework (REF).



You will have a PhD in Creative Digital Design, or related areas. You will have a developing record of research, commensurate with the level of the post and a clear indication of the ability to achieve internationally recognised standards of excellence. You will be a committed teacher and outstanding communicator, able to contribute to teaching, leadership and administrative activities in Creative Digital Design. This appointment to a major role, in a dynamic and growing School of Design, offers considerable potential for personal initiative and fulfilment.

## What does the role entail?

As a Lecturer in Creative Digital Design, your main duties will include:

- Undertaking research-led teaching at all levels of our taught programmes, including assessment and examinations, contributing towards module design, review and quality assurance mechanisms;
- Pursuing and maintaining a record of innovation in teaching, contributing to the Teaching Excellence Framework, achieving HEA accreditation;
- Providing high quality supervision to both taught and research postgraduates, which supports timely completion and subsequent employability, and attracting new PGTs and PGRs to the University;
- Contributing to the development of research-based, theoretically informed and innovative approaches to learning and teaching;
- Providing support and guidance to students, providing timely feedback, acting as a personal tutor, resolving issues and/or referring to specialist parties, where appropriate;
- Being actively involved in research, innovation and impact at a national and international level as well as contributing to local School/Faculty activity;
- Pursuing and maintaining a record of high quality publications and original research publications suitable for inclusion in the School's submissions to the Research Excellence Framework (REF);
- Developing bids for grant capture to underpin high quality research activity and to support a developing research agenda;
- Contributing effectively to the administrative processes and committee structures of the School, Faculty and University;
- Engaging with Creative Digital Design activities and building partnerships.



At Grade 8, your main duties will also include:

- Promoting the discipline of Creative Digital Design, and internationally winning prestige for both the discipline and the University. Representing the University externally, developing and maintaining networks and promoting links with Research Councils and external organisations;
- Pursuing, leading and developing the strategic direction of research, innovation and impact at an appropriate level and attracting research income on an individual and collaborative basis to underpin high quality research activity and programmes/projects;
- Promoting the integration of your own research area with other research interests within and, as appropriate, outside the School, Faculty and University;
- Being recognised as an authority in your field, developing and maintaining an external profile as appropriate to the discipline;
- Playing a significant role in the design, development, planning and review of modules and programmes within the subject area;
- Taking on leadership roles and managing initiatives which facilitate School, Faculty or University performance or business;
- Being a mentor to less experienced colleagues in the School.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

## What will you bring to the role?

As a Lecturer in the field of Creative Digital Design, you will have:

- A PhD in Creative Digital Design or another related subject;
- An understanding and interest in a broader range of areas within Design, such as Visual Communication, Creative Advertising, Branding Design, Graphic Design, Information Design, Typographic Design, Colour Design, Service Design and Social Design;
- Demonstrable experience of the use of IT, in particular Adobe Creative software (InDesign, Illustrator, Photoshop, After Effects, XD, etc.), 3D engines and modelling software (Unity, Unreal, Cinema 4D), MS Office (Word/Excel/PowerPoint), to support and enhance teaching and research activity;





- Demonstrable knowledge of current trends in Digital Design such as VR, AR, Internet of Things, Gamification, Ethics etc.;
- Expertise and research interests in the field of Creative Digital Design and experience of undertaking research of the type that will contribute to the research, innovation and impact agendas at national and international levels;
- Experience of working across subject areas, linking appropriately with other disciplines and research groups;
- A developing track record of high quality research outputs commensurate with career stage, with publications already completed;
- A clear plan for future research projects and associated bidding plans;
- A proven record of teaching in a University environment, with an enthusiastic and innovative approach to teaching and the ability to interact with students in ways that will enhance the student experience;
- An understanding of the principles of research-led teaching and a demonstrable ability to integrate research with learning and teaching to deliver an excellent student experience;
- Experience of proactively developing new and innovative teaching and assessment approaches and materials;
- The ability to work with a team of colleagues and to manage commitments in a timely and strategic manner;
- The ability to contribute to management and administrative processes and structures;
- Excellent organisational and communication skills.

At Grade 8, you will also have;

- A record of high quality research publications commensurate with career stage, demonstrating the capability to produce world-leading research;
- A proven track record of securing funding for research and a clear plan for future bidding and funding opportunities;
- Experience of supervising PhD candidates and a strong commitment to supporting doctoral-level research;
- Experience of developing international links with other leading research groups or centres and/or evidence of effective engagement with and influencing national and international research agendas;
- The proven ability to provide an outstanding student learning experience (at both undergraduate and postgraduate level in line with the School's developing



portfolio) and to develop the student curriculum at postgraduate level in an innovative and creative way;

- The ability to lead the development of a portfolio of modules or courses;
- A strong record of working with industry and of developing opportunities for collaboration; e.g. academic research, impact, consultancy and/or student internships or placements;
- Excellent communication and organisational skills, with the ability to work effectively with and within a team of colleagues and to manage commitments in a timely and highly strategic manner.

At Grade 7, you may also have:

- Experience of teaching international students;
- Module management experience;
- Experience of supervising Masters level Dissertations;
- Experience of supervising PhD students;
- Demonstrable experience of securing funding for research, commensurate with your career stage;
- Programming skills (HTML, CSS, Javascript, etc.).

At Grade 8, you may also have:

- Success in obtaining significant and competitive research support funding;
- Experience in academic leadership;
- Experience of teaching large groups of international postgraduate students.

## How to apply

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23.59** (UK time) on the advertised [closing date](#).

## Contact information

To explore the post further or for any queries you may have, please contact:

**Professor Maria Lonsdale, Head of School**

Email: [m.lonsdale@leeds.ac.uk](mailto:m.lonsdale@leeds.ac.uk)



## Additional information

### Working at Leeds

Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our [Working at Leeds](#) information page.

### Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at [disclosure@leeds.ac.uk](mailto:disclosure@leeds.ac.uk).

## Criminal record information

### Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending. Any offer of appointment will be in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.

